

# Furniture responding to the needs of people and the spaces they occupy

In a world of crowded spaces and limited ability to focus we believe our most important job at +Halle is to develop clever interior solutions with room for people. Offices, airports, libraries and other public realms are rapidly changing and calling for thought-through solutions. Interior solutions that are not based on the latest trends, but built on transdisciplinary research and a thorough under-standing of human behaviour in public spaces.

In our opinion, today's design and furniture industry is both unambitious and too object-driven. Constantly on a quest to ride the next mega wave with products that blindly follow the footsteps of others, furniture companies rarely discover real insights or initiate projects with a true sense of purpose.

At +Halle we are on a voyage to upend the process of conventional furniture design. Changing requirements call for new methods. Public spaces need interventions – places that respond to real needs, such as spaces to pause and spaces in which we can socialise. Our furniture has the power to motivate and elevate any public area.

By encouraging some of this world's brightest minds to share, collaborate and constantly iterate their designs from early stage idea generation to production-ready prototypes, we have reimagined the entire design process itself. A process that has become the clearest indicator of who we are as a company. Our ambition is to push our brand and our industry to create pioneering concepts and ultimately furniture with a clarity of purpose.

We design and manufacture benches, chairs, sofas, stools and tables. But this is not just another collection of furniture. With an ambition to create meaningful products for public realms, our furniture should always enable positive change in the way we as humans work, behave and move.

We are proud to present the latest news from +Halle.



## Summit

6

A cushioned hillside, with a gentle elevation, creating intimate sharing spaces for people to work.



### **Picnic**

12

A large communal seat, a neat circular structure, a two-heights system, replete with a soft cushion.



### Levels

50

Built as a lightweight, sculptural form, Levels is there to gain tension in any public area.



## Boulevard

5

56

Taps into that in the growing need for resting together, allowing for a quick break and a deep breath.



# Opus

18

A pared-back club chair that uses the bare minimum to create a personal sphere.



### **Proto**

26

A collection inspired by our desire to seek shelter from an over-stimulated public realm.



## Ø

62

A human-centred bench system, created to meet contemporary and future requirements in modern public environments.



68

About +Halle

82



# Nest

34

Responds to the increasing need of furniture progressing our performance and wellbeing in contemporary public spaces.



## Torno

44

Designed to enable break-out areas, making it easier to create public amenities by configuring a set of revolving chairs and tables.

Europaplads 16, 3. floor DK-8000 Aarhus C T +45 7026 6604 E info@plushalle.dk

# Summit

Summit is humble, prioritising a warm, soft surface, natural shapes and intuitive playfulness without embellishment. During the Annual Briefing, a behavioural-led design forum held in Copenhagen, Stockholm, and Oslo during 2019, Snøhetta curiously explored the concept of an architectural tool, for open, and less-prescribed sharing.

The main purpose: providing a set of shapes that can serve the right dynamic based on the need of each situation, whether it be a lecture, a meeting or a momentary break.





Summit







# Picnic

The Picnic collection was born out of a clear concept: a large communal seat, a neat circular structure, a two-hights system, replete with a soft cushion, designed by Form Us With Love in collaboration with +Halle. Picnic's generosity negates the need for lots of chairs and tables in an open space and allows for tidiness throughout any environment.

During the Annual Briefing, a behavioural-led design forum held in Stockholm and Oslo during 2019, Form Us With Love presented Picnic as an idea of de-cluttering, for better, more qualitative, sharing. The main purpose being seated face-to-face without fuss.













Picnic is grand, remarkably intriguing and has its emphasis on the kinship between those who sit in it. It is all about table and seat, and the interplay.

The piece speaks volumes in one colour but can also be enjoyed as a mixed scheme with patterns and bright additions.



# Opus

The Opus collection exists in the vein of the great mid-century classics, a pared-back club chair that uses the bare minimum to create a personal sphere, a neat hybrid system of seats designed by Swedish design studio Form Us With Love in collaboration with Danish design brand +Halle.

The ambition is to create a space where you feel both secluded and part of your environment. The result is a collection that can be placed in many different rooms thanks to a slimed frame. We strive for Opus to be transparent and multifunctional, solving challenges of co-habiting interaction and privacy in a dynamic space.

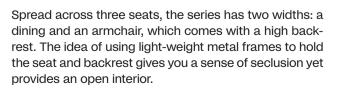








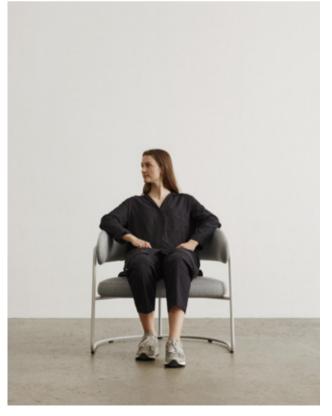






















**Proto** 

# **Proto**

The Proto collection is Nick Ross' interpretation of +Halle's brief on dwelling, inspired by our desire to seek shelter from an over-stimulated public realm. As the intuition is to turn the seats, the collection proofs an interesting flexible landscape of open and closed encounters. The installation of Proto is not only fundamentally adaptable to its context but also flexible to any environment – a testament that the use of Proto is constantly evolving.









Proto is a series of curved, upholstered chairs, sofas, benches and stools, working as a dynamic dwelling, referencing huts more than rooms with four walls.

With the additional hidden swivel base, available for all Proto chairs, the intuition to turn the seat is now even more natural than before.





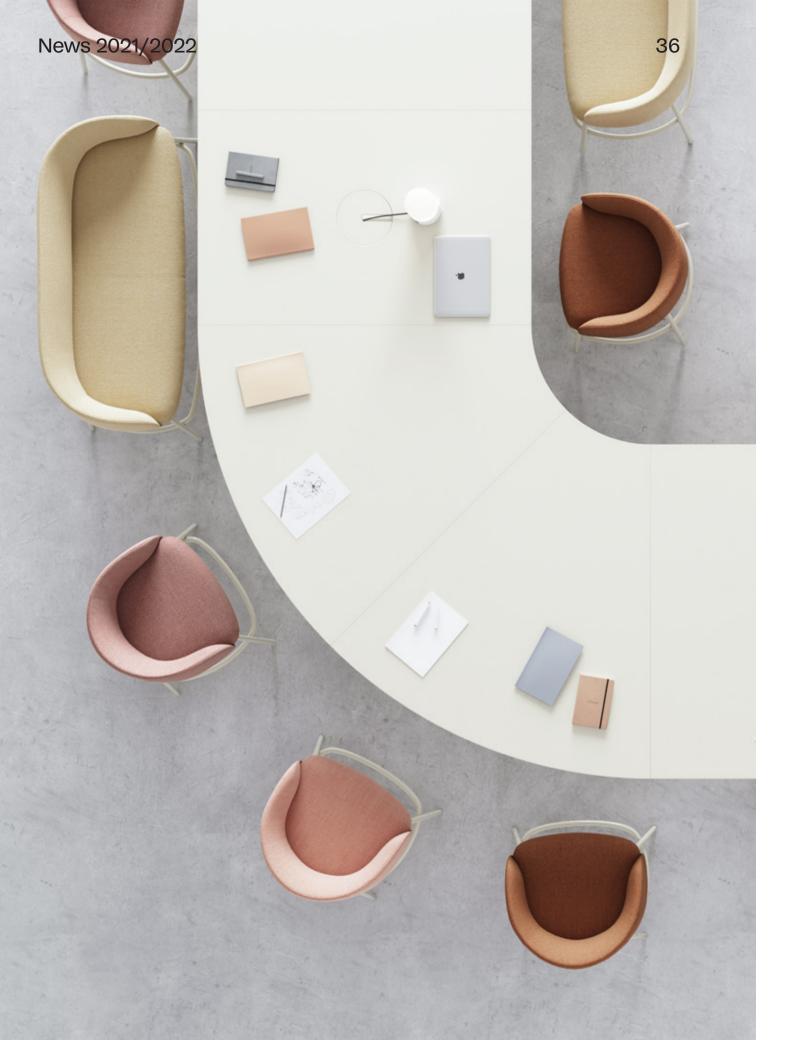


# Nest

Nest boldly challenges the conventions of the traditional lounge area by introducing comfortable multilevel seating. A new and different typology that supports the increasing need of informal yet qualitative breakout zones.

The Nest series takes its lead from the user, not the other way around. Today it is natural to change seats throughout the course of a day. Dwell-time and places for concentration, have become part of the public realm, as means of wellness and motivation.







The collection of high and low sofas, chairs and tables is loved by many public spaces for its mix of casual and productive behaviours – above all its adaptable to change. From the series use in public spaces comes a new set of behavioural learnings: insisting on a high worktop, individual space, and a sense of scale.



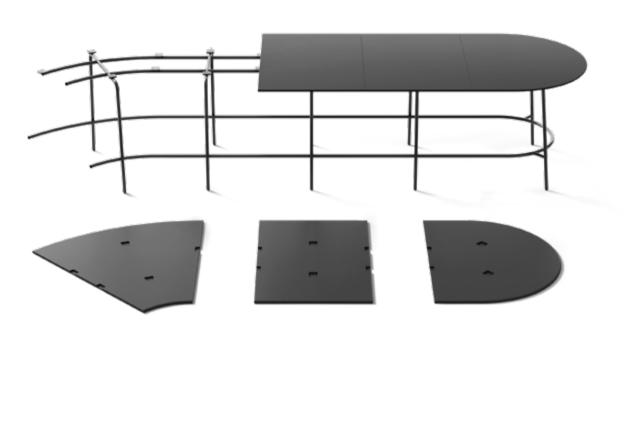












The System Tables were designed for the purpose of being flexible enough to withstand change. The high and low tables feature a lock-in, tubular solution, which joins together a growing, perhaps even swaying loop or endlessly configured table.

In this way, the system has the opportunity to answer a need for what is to come – duality in stability combined with the ability to grow and shrink if needed.



# Torno

The guiding theme for the Torno series is the mobility. Simple, effort-less and without snobbery, the series offers aluminium chairs and tables that are easy to adjust to individual needs.

With chairs designed in open configurations, the collection supports self-determined lives, giving the user a range of options for exploiting how they would like to sit – providing a good seating experience, in any airport, café, park or studio.













The Torno chair, stool and small round table have indoor and outdoor possibilities and come in three standard variations: Black (powder coat), Pine Green (powder coat) and raw aluminium.



# Levels

For public spaces not originally built with much flexibility when it comes to dwelling, Form Us With Love has designed a purpose-led, overlapped solution. The Levels collection is a smart bench system, built for a break in the day, between meetings, for a quick lunch, or a short read.

Those dwellers might sit in different directions, far apart, and at different eye, levels to create personal space or sit together in groups, either of which allows for an informal and generously sized dwelling foundation.



Levels





Levels consist of 15 configurable modules in 3 heights and 3 lengths. The easily movable system stands as proof of the studio's idea of providing composed freedom of use within a framework. Through +Halle's qualitative upholstery, different sizes and colours of sofas create an interesting patchwork of levels.



# Boulevard

Wander into MSDS' smart frame structure Boulevard and you will find yourself intuitively leaning, come to rest and dwell. You might take a perching posture, like a bird on a telephone wire, taking a minute to overlook the landscape.

The Boulevard collection is purpose-built for an active space, in need for a pause. In the lounge, or breakout area, the importance of places for respite have increased, and Boulevard taps into that in the growing need for resting together, allowing for a quick break and a deep breath.



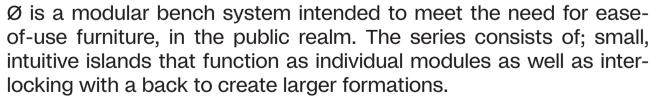




The scale of Boulevard is noticeable, as it has the potential to grow substantially with modularity of six different modules. Wide open and yet intimate in parts, the seat applies an autonomous and interesting take on dwelling.



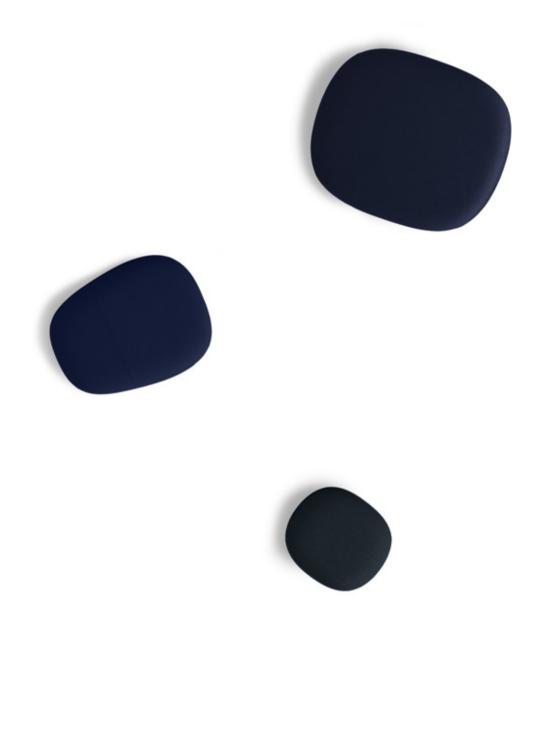




The different organic shapes and sizes provide a myriad of options for dynamic, and informal spaces, accommodating a social and productive fabric.







Ø is a series of small islands that work as individual modules or interlock with a back rest to create larger formations. Ø is accessible from all sides, creating a space to work, rest, or hang out.



# Product overview and measurements

69 Boulevard

70 Levels

72 Nest

77 Opus

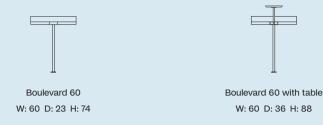
78 Picnic

79 Proto

80 Summit

81 Torno

81 Ø

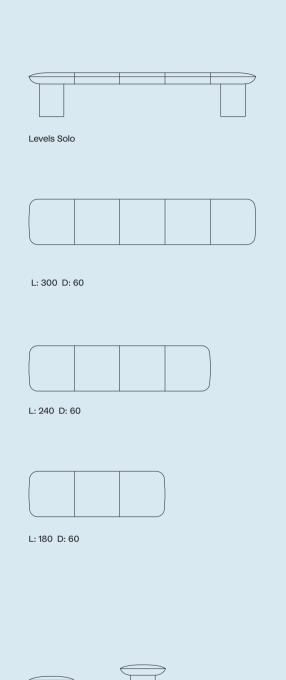




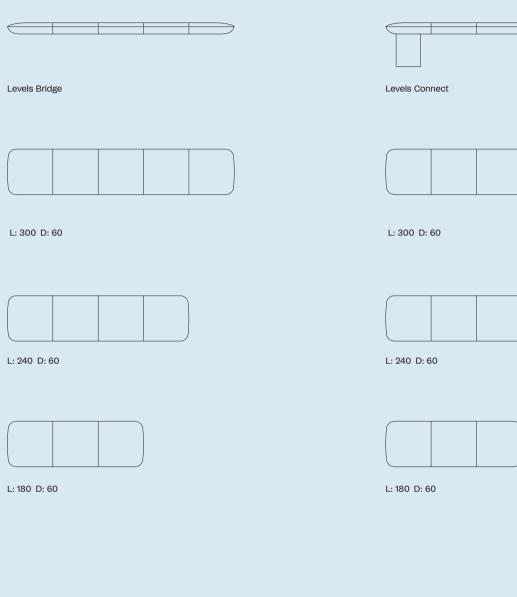


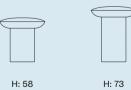


H: 43



H: 58







Nest Sofa W: 135 D: 60 H: 76 Seating height: 48



Nest Chair W: 63 D: 60 H: 76 Seating height: 48



Nest Table Round Ø: 75 H: 70



Nest Table L: 160 D: 75 H: 70



Nest Sofa Wood W: 135 D: 60 H: 76 Seating height: 48



Nest Chair Wood W: 63 D: 60 H: 76 Seating height: 48



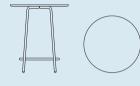
Nest Table Wood L: 160 D: 75 H: 70



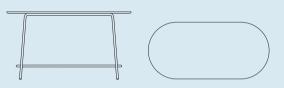
Nest Counter Height sofa L: 137 D: 60 H: 94 Seating height: 65



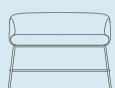
Nest Counter Height chair L: 65 D: 60 H: 94 Seating height: 65



Nest Counter Height Table Round Ø: 75 H: 90



Nest Counter Height Table L: 160 D: 75 H: 90



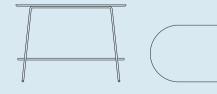
Nest High Sofa W: 137 D: 60 H: 107 Seating height: 78



Nest High Chair W: 65 D: 60 H: 107 Seating height: 78



Nest High Table Round Ø: 75 H: 102



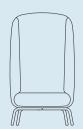
Nest High Table L: 160 D: 75 H: 102



Easy Nest Chair W: 87 D: 84 H: 122 Seating height: 43



Easy Nest Sofa W: 160 D: 84 H: 122 Seating height: 43



Easy Nest XL W: 87 D: 84 H: 149 Seating height: 43



Easy Nest Ottoman W: 70 D: 57 H: 43



Nest Cushion Large



H: 38 L: 52



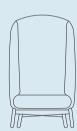
Nest Cushion Small H: 25 L: 38



Easy Nest Chair Wood W: 87 D: 84 H: 122 Seating height: 43



Easy Nest Sofa Wood W: 160 D: 84 H: 122 Seating height: 43



Easy Nest XL Wood W: 87 D: 84 H: 149 Seating height: 43



Easy Nest Ottoman Wood W: 70 D: 57 H: 43



Easy Nest Chair with table W: 93 D: 110 H: 122 Seating height: 43

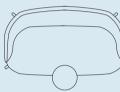


Easy Nest Sofa with table W: 160 D: 99 H: 122 Seating height: 43



Easy Nest XL with table W: 93 D: 110 H: 149 Seating height: 43

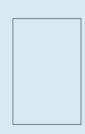








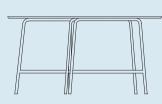
Nest System Table 140 D: 140 L: 105



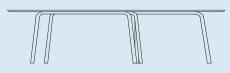
Nest System Table 140 В D: 140 L: 90



Nest System Table 140 С D: 140 A: 45°



Nest System Table High H: 102



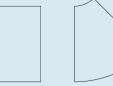
Nest System Table H: 102



Nest Table System 100 Α D: 100 L: 105



Nest Table System 100



В D: 100 L: 90



С

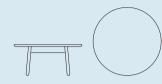
D: 100 A: 45°



Nest Table Wood Ø: 65 H: 41



Nest Table Wood Ø: 75 H: 41



Nest Table Wood Ø: 90 H: 41



Nest Table Wood Ø: 65 H: 51



Nest Table Wood Ø: 75 H: 51



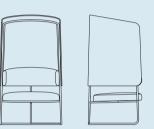
Nest Table Wood Ø: 65 H: 61



Nest Table Wood Ø: 75 H: 70



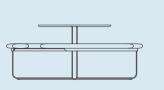
Opus Chair W: 65 D: 53 H: 75 Seating height: 49



Opus High Back Chair W: 82 D: 72 H: 145 Seating height: 43



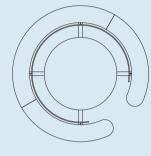
Opus Lounge Chair W: 81 D: 71 H: 75 Seating height: 43

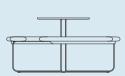


Picnic 1800 Low
Ø: 1800 Table Ø: 96 H: 72
Seating height: 48



Picnic 1800 High
Ø: 1800 Table Ø: 96 H: 100
Seating height: 75





Picnic 1500 Low Ø: 1500 Table Ø: 69 H: 72 Seating height: 48





Picnic 1500 High
Ø: 1500 Table Ø: 69 H: 100
Seating height: 75





Proto

Proto Low Chair Out\*
W: 99 D: 74 H: 81
Seating height: 45

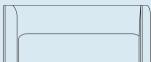


Proto High Chair Out\*
W: 99 D: 74 H: 124
Seating height: 45



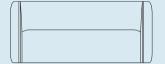
Proto Low Chair In\*
W: 87 D: 74 H: 81
Seating height: 45





Proto Sofa Out W: 194 D: 74 H: 81 Seating height: 45





Proto Sofa In W: 188 D: 74 H: 81 Seating height: 45



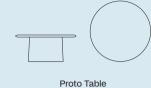
Proto Bench L: 162 D: 74 H: 45



Proto Pouf Ø: 61 H: 45



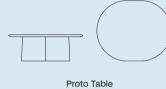
Proto Table Ø: 42 H: 55



Ø: 80 H: 35

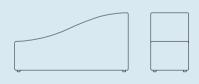


Proto Table L: 53 H: 42



L: 98 H: 35

### Summit



Summit Wave L: 150 D: 50 H: 76\*



Summit Straight L: 150 D: 50 H: 38\*



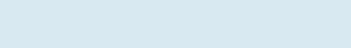
Summit Curve Small L: 79 D: 50 H: 38\*



Summit Curve Medium L: 119 D: 50 H: 38\*



Summit Curve Large L: 158 D: 50 H: 38\*





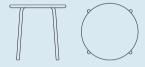
Torno Chair W: 50 D: 50 H: 73 Seating height: 45



Torno Chair Upholstery W: 55 D: 50 H: 75 Seating height: 47

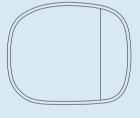


Torno Stool W: 50 D: 50 H: 43 Seating height: 43

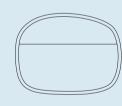


Torno Table Round Ø: 75 H: 73

### Ø



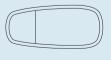
W: 163 D: 135 H: 42



W: 140 D: 106 H: 42



W: 105 D: 90 H: 42



W: 127 D: 56 (max) H: 34



W: 85 D: 66,5 (max) H: 42



W: 55 D: 49 H: 42

+Halle represents a brave new generation of design brands. Attentive and human-centric, +Halle acts as a platform to analyse, encourage and engage. By monitoring and understanding new behaviours and the dynamic processes that shape our urban experience, +Halle believes furniture can be designed and built to impact performance and function, in order to improve our daily life.

Collaborations with urban planners, sociologists, architects, psychologists, economists have enabled +Halle to explore ideas of purpose-led furniture. This has allowed the brand to write better briefs and create frameworks and working models by which the relationship between furniture and human behaviour can be better understood, honed and enhanced.



Our furniture is exclusively crafted in Denmark. Each piece of +Halle furniture is assembled, upholstered and quality checked by a local Danish manufacturer with more than 40 years of experience in the business guaranteeing an unparalleled level of quality.



